



## **FOR IMMEDIATE RELEASE**

### **Now \$5000 in Draw Prizes with DIAC's 20<sup>th</sup> Annual Future of Dentistry Survey Celebration!**

Toronto – February 23, 2016 – In celebration of its 20<sup>th</sup> year as a key informational conduit between dental manufacturers, dealers and service companies and their dental professional clients, The Dental Industry of Canada (DIAC) is pleased to announce a special increase in the Draw Prizes available to Future of Dentistry Survey respondents.

#### ***The Respondent Prize Table is Now \$5000 for 2016!***

This is a dramatic increase from the \$2000 available in previous years! Each practicing dentist survey respondent now has chance to win one of a \$2500 Cash Grand Prize; Three \$500 Runner Up Prizes; or Ten Consolation prizes of \$100 each\*.

#### ***The Survey is Now Available On-line Only!***

Also new for 2016, the survey will only be available on-line as requested by many respondents - the previous print version has been discontinued.

Go to [www.surveymonkey.com/r/DIAC2016](http://www.surveymonkey.com/r/DIAC2016) and follow the on-screen instructions.

The survey closes May 15th, 2016 so please consider completing it at your earliest convenience to make sure you're entered.

All individual responses are completely confidential. Only the overall merged results will be shared with our Dental Industry of Canada (DIAC) members.

*\* All winners will be determined by a draw from all completed surveys received by May 15, 2016.*

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#### **FOR FURTHER INFORMATION, CONTACT:**

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