



THE **AURUM** GROUP



**FOR IMMEDIATE RELEASE**

**The Aurum Group Announces Draw Winner  
at 2015 CDA National Conference!**

Calgary, AB – September 24, 2015 – The management and staff at the Aurum Group is pleased to congratulate Cheryl Beaton of Victoria Road Periodontics in Dartmouth, Nova Scotia on winning the “Economy Airfare for Two Anywhere Westjet Flies!” Draw at the recent Canadian Dental Association National Conference held in St. John’s, Newfoundland. The Grand Prize trip was supplied courtesy of The Aurum Group and Custom Travel – Calgary.

**About The Aurum Group**

No one in dentistry can match the breadth and depth in technology, experience, expertise and product that the Aurum Group of companies brings to the table for dental professionals and patients across North America today. The Aurum Group of Companies ([www.aurumgroup.com](http://www.aurumgroup.com)) has made these the cornerstones of a tradition of excellence. Our affiliated companies cover all aspects of modern dentistry from implants to digital dentistry to the creation of accurate, functional and aesthetic appliances, prostheses and restorative solutions.

The Aurum Group has always been committed to supporting dentistry with not only the most technologically advanced restorative materials and techniques available but also in terms of research, education and program assistance. Through our worldwide network and never-ending search for the best in proven new technologies and methodologies, we bring the latest innovations and experience from around the world to bear on your individual case situations, every day. We invite you to explore all the different aspects of the Aurum Group of companies and see for yourself how we offer the best value in the dental market today – from Root to Tooth™, All Under One Roof!