



Dr. Gerald Smith, President of the Ontario Dental Association (ODA) is the inaugural guest on the fun and exciting children's puppet dental education show Tooth Talk TV.

Press will be welcomed Friday April 17th at 9:00 am to kick off our premiere filming of Tooth Talk TV. Our studio is located in the Meridian Plaza, 2763 Stevensville Road, Stevensville, Ontario. Due to film scheduling the time frame for the press conference is limited to 45 minutes.

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Newsflash:

***Exciting April Oral Health Month Story – Filming of Tooth Talk TV.
Children everywhere will soon have access to amazing free dental education.***

Think dental education meets Sesame Street and you have the zany world of Tooth Talk TV and Adventures of Dent Strong ... From the shores of Lake Clearie, in the Township of Tooth; a new TV Station has just come on air. It serves the residents of Bridgeway and the world. Tooth News Network (TNN) proudly introduces Tooth Talk TV hosted by Baby Tooth (BT). BT brings children all the latest in tooth news and education. His up to the minute reports keep us in touch with the amazing adventures of Dent Strong and his team of dental superheroes who are constantly on the lookout for Sweet Tooth aka Kraven Sweets and his sneaky bacteria minions.

Welcome to our imaginary world of all things tooth. Ridgeway dentist Dr. William and his wife Laura Schneider are working with their son Lyle and master illustrator Ron Berg to bring their new and exciting world of dental heroes to children everywhere. These superheroes will help children learn all about oral health and hygiene in a fun, entertaining and memorable way. Their program also focuses on healthy eating and promotes environmental responsibility. It is a new take on children's dental education that will leave children and their families wanting to see more. The movies will be free to dental professionals, schools and families everywhere.

Tom Stewart master puppet maker for both film and stage has created our precocious, loveable and feisty Baby Tooth. Master film and television puppeteer Kanja Chen (PBS, TVO, TELETOON, BBC/TREEHOUSE TELEVISION, and CBC/Nickelodeon Television) brings Baby Tooth to life. Mitchell Reilly Pictures will be filming our ongoing Tooth Talk TV children's dental education series.

Visit www.DentStrong.com for more information

Children's oral health disease is often referred to as "the Silent Epidemic" and is a worldwide problem. Oral health problems are the #2 reason why children in Canada miss attending school. Oral surgery is the #1 reason why children in Canada have general anesthetic.

Our vision is to positively change the oral health future of children everywhere!